



## PRODUCT CATALOG

# Our Story

Hameedia was established in 1949 and has become a leading menswear brand that is synonymous with style and quality. Since its inception 75 years ago, the company has achieved phenomenal growth and today the Hameedia brand is a household name across Sri Lanka and is rapidly gaining popularity around the world. Hameedia has established itself as a leader in providing high quality custom tailored and ready-made clothing options for men, to help them dress their very best on every

Hameedia revives the art of traditional tailoring and also provides high-end bespoke made-to-measure tailoring for men using the latest range of fabrics from Albini, Thomas Mason, Monti, and Italian suiting from Loro Piana, Cerruti, and Vitale Barberis. Hameedia caters to the discerning expatriate community, high-end tourists and the city's top executives who are in search of quality, convenience and the best menswear collections available in Sri Lanka.

Hameedia caters to men of distinction, they may be corporate executives, outdoor enthusiasts, the directors of corporations, sports personalities, film stars or bridegrooms, but they all share an appreciation for Hameedia's fashion forward ethos and commitment to excellence.

Every single Hameedia product is made to provide ultimate levels of customer satisfaction. The company has a strong network of spacious and luxurious showrooms located across Colombo and its suburbs and is dedicated to offering customers a world-class retail experience. A team of over 1,000 visionary professionals form the backbone of Hameedia's dynamic operation and they are trained to deliver a seamless and customer-centric sales experience. Looking to the future, Hameedia is well-poised to strengthen its position as Sri Lanka's leading menswear brand, whilst simultaneously expanding its global footprint and brand presence.

# PERKS CORPORATE

Welcome to Perks Corporate, the corporate arm of Hameedia, dedicated to transforming the landscape of corporate attire. Our journey began as a subdivision within Hameedia, where we catered to a niche yet demanding market of corporate garment orders. Over time, our commitment to quality, innovation, and customer satisfaction fueled unprecedented growth, leading us to carve out a unique identity within the industry.

From our humble beginnings within Hameedia, we recognized the growing need for a specialized division that could focus exclusively on the unique requirements of corporate clients. As the demand for our bespoke corporate solutions soared, it became clear that the next step in our evolution was to establish Perks Corporate as an independent entity, solely dedicated to serving the corporate sector.

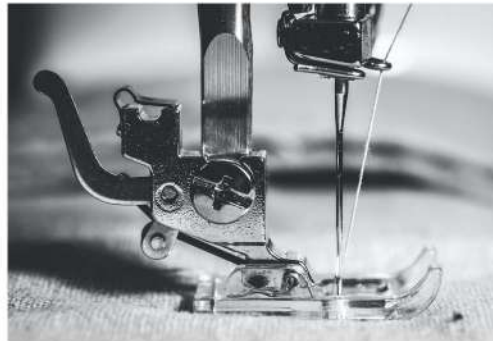
At Perks Corporate, we pride ourselves on understanding the distinct needs of our corporate clientele. Our comprehensive range of services includes customized formal shirts, Polo T-shirts, ties, suits and other accessories designed to reflect your brand's identity while ensuring comfort and durability. Our team of experienced designers and craftsmen work tirelessly to create garments that not only meet but exceed your expectations.



As we embark on this exciting new chapter, we remain committed to the values that have been the cornerstone of our success – quality, innovation, and customer-centricity. We look forward to continuing our journey with you, as we redefine corporate fashion and set new benchmarks in the industry.

Join us at Perks Corporate and experience the difference of a brand that truly understands and caters to the corporate world.

# STATE OF THE ART MANUFACTURING



# CORPORATE CUSTOMER'S



# FORMAL SHIRT

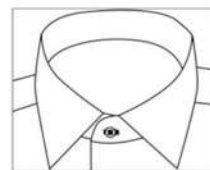
## INTELLIGENT CLOTHING

Peruse an illustrious range of shirts boasting the best of Envoy London shirting, all showcasing the characteristics of opulent British design and craftsmanship. Intricately crafted, no detail is overlooked when producing our high quality men's shirts, made in premium cotton fabric and everything in-between.

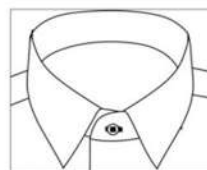
Whilst our formal range features classic corporate signatures to re-fresh your workwear rotation or find non-iron shirt offerings for the man on the move who needs to stay crease-free for longer. Shop the range of men's formal shirts for an effortlessly sleek and smooth look whether they're worn alongside a sartorial suit or styled with men's formalwear.



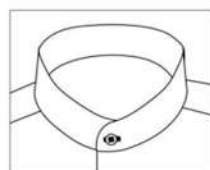
## MOST POPULAR SHIRT COLLAR STYLE



BRITONI COLLAR



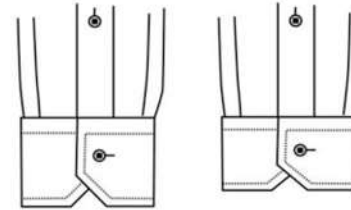
PARIS COLLAR



MANDARIN COLLAR

## SHIRT CUFF STYLE

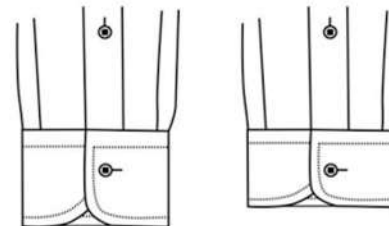
Envoy Cuff



A. Hight 7cm

B. Hight 4 cm

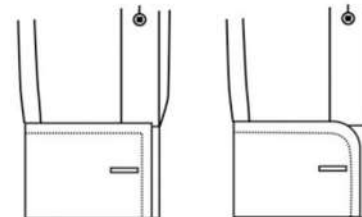
Round Cuff



A. Hight 7cm

B. Hight 4 cm

French cuff (cufflinks)



A. Straight

B. Round

Inside Hight 7cm  
Outside Hight 8cm



## SHIRT FRONT PLACKET



FRENCH FRONT PLACKET



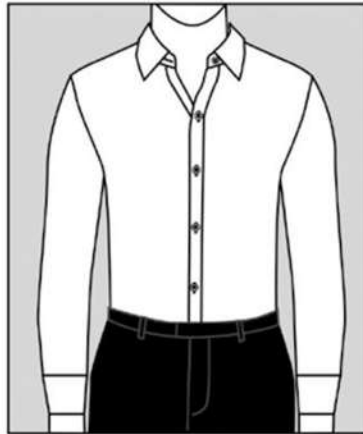
COVERED FRONT PLACKET



## SHIRT FIT GUIDE



REGULER FIT



SLIM FIT

## SHIRT SLEEVE LENGTH



SHORT SLEEVE



LONG SLEEVE

## SLEEVE GUIDE



## FABRIC SELECTION

Our clients can choose from over 200 different kinds of fabric.  
To design exclusive men's collections that blend European elegance with superior quality..



## SHIRT COLOR GUIDE

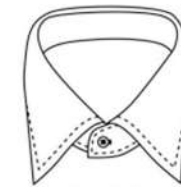


## DRESS SHIRT

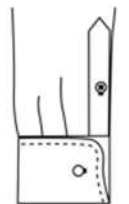
Men's dress shirts for corporate award nights. Shirt Designs come in white with black detailing for a classic aesthetic under dinner suits; choose from textured Marcella or pleat fronts for interest. Point collars go perfectly with a bow tie, while double cuffs can be secured with your choice of cufflinks for a personalised finish. Choose from options with cummerbunds included for a special occasion. Styles in smooth cottons stay crisp for a neatly pressed look.



BOW COLLAR



TIE COLLAR



DOUBLE CUFF  
(Cufflink)

## WOMEN'S SHIRTS

A timeless shirt with long loose silhouette that uplifts your uniform with an inspired, contemporary look. Designed to be worn out, this style skims over the torso and allows freedom to move.

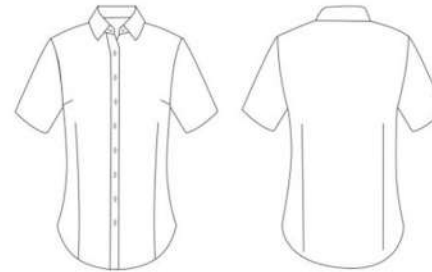


## SHIRT SLEEVE LENGTH GUIDE

### WOMEN'S LS



### WOMEN'S SS



### WOMEN'S 3/4 S



## SHIRT COLOR GUIDE



WHITE

BLUE

M2 BLUE

M BLUE

CREAM

L GRAY

PINK

BLACK

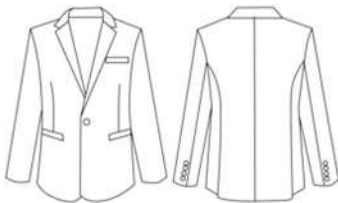
# MEN'S SUIT

Our formal suit combines premium craftsmanship with modern corporate style, offering meticulously designed suits for professionals seeking quality and sophistication.



# SUIT FIT GUIDE

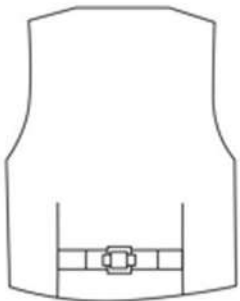
SLIM FIT BLAZER ONE BUTTON - LINED



REGULAR FIT BLAZER TWO BUTTON - LINED



# MEN'S WAISTCOAT



WAISTCOAT, ADJUSTABLE BUCKLE - LINED

# COLOR GUIDE



# MEN'S FORMAL TROUSER



SLIM FIT TROUSER WITH  
FLAT FRONT AND  
3 POCKETS

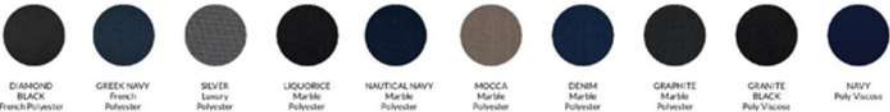


SLIM FIT TROUSER WITH  
FLAT FRONT AND  
4 POCKETS



REGULAR FIT TROUSER WITH  
FLAT FRONT AND  
4 POCKETS

# COLOR GUIDE



# WOMEN'S JACKET



LONG SLEEVE WOMEN'S  
JACKET, ONE BUTTON - LINED



WOMEN'S WAISTCOAT



WAISTCOAT, BACK IN LINING  
TIE BUCKLE



SLEEVELESS JACKET  
JET POCKET - LINED



COLOR GUIDE



DIAMOND BLACK French Polyester  
GREEK NAVY French Polyester  
SILVER Luxury Polyester  
LIQUORICE Marble Polyester  
NAUTICAL NAVY Marble Polyester  
SCARLET Marble Polyester  
MOCCA Marble Polyester  
DENIM Marble Polyester  
GRAPHITE Marble Polyester

WOMEN'S SKIRT



52CM PENCIL SKIRT  
WITH FRONT FLY - LINED



60CM PENCIL SKIRT  
WELT POCKET - LINED

70CM PENCIL SKIRT  
- LINED

COLOR GUIDE



DIAMOND BLACK French Polyester  
GREEK NAVY French Polyester  
SILVER Luxury Polyester  
LIQUORICE Marble Polyester  
NAUTICAL NAVY Marble Polyester  
SCARLET Marble Polyester  
MOCCA Marble Polyester  
DENIM Marble Polyester  
GRAPHITE Marble Polyester

# WOMEN'S WAISTCOAT



REGULAR FIT PANTS  
WITH FLAT FRONT, LOW RISE  
2 POCKETS



SLIM FIT WIDE LEG PANTS  
WITH FLAT FRONT, LOW RISE  
2 POCKETS



## COLOR GUIDE



DIAMOND BLACK French Polyester   GREEK NAVY French Polyester   SILVER Luxury Polyester   LIQUORICE Marble Polyester   NAUTICAL NAVY Marble Polyester   SCARLET Marble Polyester   MOCCA Marble Polyester   DENIM Marble Polyester   GRAPHITE Marble Polyester

# SPORT BLAZER



Custom blazers that are meant to inspire and impress will add flair to your team's clothing. Choose from a selected choice of styles, that can be personalized with ease. Make it distinctly yours with striking features like vibrant prints, exquisite stitching, or sleek piping.

BESPOKE  
MADE TO ORDER  
READY - MADE



POLO T-SHIRT



CREW NECK T-SHIRT



CORPORATE POLO T-SHIRT  
KNITTED FABRIC COLORS

18-4247 TPX Brilliant Blue	18-3945 TPX Amparo Blue	19-3938 TPX Twilight Blue	19-3952 TPX Mazarine Blue	18-3949 TPX Dazzling Blue
19-3939 TPX Blueprint	19-3950 TPX Ultramarine	17-4027 TPX Riviera	18-0306 TPX Gunmetal	19-0303 TPX Jetblack
17-6153 TPX Fern Green	18-6024 TPX Amazon	19-5420 TPX Evergreen	19-5917 TPX Sycamore	14-1113TPX Marzipan
16-1336 TPX Biscuit	14-0957 TPX Spectra Yellow	15-1049 TPX Artisan's Gold	17-1663 TPX Bittersweet	19-1764 TPX Lipstick Red
18-2924 TPX Hollyhock	18-1030 TPX Thrush	18-1027 TPX Bison	18-1022 TPX Ermine	19-1314 TPX Seal Brown
16-0000 TPX Paloma	15-4101 TPX High-rise	14-4102 TPX Glacier Gray	White	19-0303 TPX Jet Black

CUSTOMIZED T-SHIRT FOR CORPORATE



OVERVIEW OF COLORS (CAN BE CUSTOMIZED)

# CUSTOM MADE TIES

We give our customers the option to fully customize their own necktie design. We provide the ideal way to create bespoke custom ties for companies, schools, weddings, organizations, and more, with an endless array of design options.



# ACCESSORIES





For more information Contact us

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